

**The King Baudouin Foundation contracts Ethibel for the assesment of potential partner companies.  
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The King Baudouin Foundation wishes to bring together various actors from society, promote mutual dialogue between them and create new dynamics and concrete actions. It sees business as one of those core social players and as an important motor within society. The Foundation will stimulate all forms of dialogue conducted out of well-understood self-interest by business with its stakeholders, aimed at clarifying mutual rights and obligations and heightening social awareness of them. It will encourage business to generate social as well as financial surpluses; it also wishes to stimulate generosity on the part of the business world.

From this positive view of corporate enterprise, the Foundation will research the appropriateness of each partnership with great care and as objectively as possible. It wishes to act transparently at all times by providing full public information on its reasons for cooperating with a business eager to be of service to the community. Special attention will be given to assessing whether there is a complete compatibility of the reputation and nature of the partner company's activities with the subject and aims of the corporate fund or project in question.

The Foundation will contract an external, independent consultant specialised in such matters, namely Ethibel, to provide the necessary assessment data, thus avoiding that one and the same party conduct both the assessment and investigation, on the one hand, and the evaluation and decision-making procedure, on the other.

Ethibel, or the company STOCK AT STAKE operating alongside Ethibel, will provide the Foundation with reports providing an overview of the values, codes of conduct and business strategies in four main areas: business ethics, internal social policy, environmental policy, human rights and external social policy. The decision whether or not a collaboration with a certain company is appropriate, remains entirely the right and the repsonsibility of the King Baudouin Foundation