

'Benchmarking Sustainability in the European Car Industry 2001-2002', a comparative study of sustainability of the seven largest European car manufacturers.
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BMW, DaimlerChrysler, Fiat, Porsche, PSA Peugeot-Citroën, Renault and Volkswagen examined by STOCK at STAKE and evaluated by Ethibel in terms of their corporate social responsibility.

The study, 'Benchmarking Sustainability in the European Car Industry 2001-2002' provides an original combination of analysis and evaluation and is a step forward in the screening, assessment and reporting of sustainable and socially responsible enterprise at the sectoral level, on the basis of a comparison of the seven largest manufacturers in the European car industry.

The concept is unique in several respects:

- For the first time, a single study has been carried out, publishing comparative research which examines the impact of each of the seven manufacturers in all the fields of sustainable enterprise. The study covers both the internal social policy and the environmental policy, the external social policy and the ethical aspects of the economic policy. For each company the study contains a detailed report based on information from the company, supplemented with independent source material and a strong input from the various stakeholders, including trade unions and environmental organisations.
- For companies who wish to move towards a more sustainable enterprise themselves, the study also contains a detailed description of the various aspects of sustainable enterprise. In this way the book can serve as a framework for their own actions.
- Because of this unique approach, this sectoral study not only serves as a full risk & opportunity analysis as the basis for sustainable investing, but also holds the keys for the continued development of sustainable enterprise. In this way, this study is a step forward in the analysis, assessment and reporting of sustainable and socially responsible enterprise.
- 'Benchmarking Sustainability in the European Car Industry 2001-2002' is extremely useful for anyone involved in sustainable enterprise, both inside and outside the car industry, the financial institutions, governments, professional associations, trade unions, consumer organisations and other NGOs.